

§ INTAKE PACK • CREATOR TRACK

# Creator Track — Intake Pack

*Owned-audience operators monetising existing distribution.*

## How to use this pack

This document is a working reference. The first section shows the difference between a generic submission and one reviewers actually score. The second is a checklist of materials to assemble before you submit. Drafting time: roughly 45 minutes if you have the underlying numbers handy.

## Example prompts

What you need

<p><b>WEAK</b></p> <p><i>Looking for partners to help me scale my brand and unlock new revenue streams.</i></p>	<p><b>STRONG</b></p> <p>Want a capital + operating partner for a paid product launch (course or SaaS) into our 380k subscriber base. Will license audience data; will not sell the brand.</p>
---	---

## Field-by-field samples

FIELD	SAMPLE ANSWER	REVIEWER NOTE
<b>Audience proof</b>	Newsletter analytics: 380k subs, 47% open rate, 6.2% CTR (rolling 90 days). Screenshot attached.	<i>Owned-channel metrics — not platform follower counts.</i>
<b>Revenue mix</b>	TTM revenue \$1.4M: 62% sponsorships, 28% affiliate, 10% one-off products. Want to flip to recurring.	<i>Show the mix, then where you want it to go.</i>
<b>Asymmetry</b>	Only English-language daily brief in our niche; 6-year publishing cadence; 71% of subs from organic referral.	<i>Defensibility you can defend, not adjectives.</i>
<b>Reference partnership</b>	Existing licensing deal with [strategic]; renewal completed last quarter.	<i>One real partnership beats ten letters of interest.</i>

## § DOCUMENT CHECKLIST

# What to assemble before you submit

Tick each item before opening the form. The portal accepts attachments at submission and again afterwards via your application status page.

ITEM	DETAIL
<input type="checkbox"/> <b>Owned-channel metrics</b>	Subs / list size, open rate, CTR, retention. Screenshot from native dashboard.
<input type="checkbox"/> <b>Revenue mix</b>	TTM revenue and breakdown by source (sponsor, affiliate, product).
<input type="checkbox"/> <b>Asymmetry note</b>	What's defensible: cadence, niche, format, distribution lock-in.
<input type="checkbox"/> <b>Brand assets</b>	Logo + 1–2 hero images; we will not republish without consent.
<input type="checkbox"/> <b>Reference partnership</b>	One existing commercial partner we may contact.
<input type="checkbox"/> <b>Constraints</b>	What's off-limits: brand sale, acquire, data licensing scope.

## On confidentiality

Materials submitted are reviewed by Tasildar Access partners and assigned reviewers under covenant. We will not republish, share, or use them outside of the alignment review without your written consent.

Questions: [hello@tasildaraccess.com](mailto:hello@tasildaraccess.com) · Apply: [tasildaraccess.com/apply](https://tasildaraccess.com/apply)